



# Sustainability Initiatives

- Mini Guide



## Sustainability Initiatives - Mini Guide

### Travel to Copenhagen

CO<sub>2</sub> emissions from air travel are the largest single contributor to the carbon footprint related to business tourism.

To lower emissions, our advice is to encourage some of the following choices:

- **Train and electric vehicle use:** These means of transportation are significantly more sustainable than airplanes and conventional cars.
- **Car-sharing:** If car-sharing is an option, it can significantly reduce emissions.
- **Fly economy class:** Economy class uses less space, limiting carbon emissions per person traveling.
- **Choose direct flights:** Direct routes reduce travel distance and the number of take-offs, which are fuel intensive.

### Food and Beverage

Food choices are an essential part of our environmental impact. Concito estimates that food and beverages constitute 20% of the Danish global climate footprint.

There are considerable CO<sub>2</sub> variations depending on the different food choices, and red meat has a particularly high footprint.

Therefore, ensuring climate-friendly food and reducing food waste have a significant impact on an event's climate footprint.

To reduce climate impact:

- **Avoid red meat:** Red meats like beef, veal, and lamb have high carbon footprints. For example, beef has a footprint approximately 18 times higher than chicken per kilogram.
- **Consider vegan or vegetarian options:** These can significantly lower the carbon footprint.
- **Recommend restaurants that prioritise sustainability and offer a variety of vegetarian and vegan dishes.**



### Venue Choice

Selecting an energy efficient and sustainability certified\* venue can help reduce the climate impact of your event.

Additionally, consider:

- **Minimising material usage:** Design events to limit single-use materials and implement zero-waste policies.
- **Digital handouts:** Distribute materials digitally to reduce physical waste.
- **Food waste programmes:** Ensure that the venue/catering services have a food waste programme.
- **Proximity to public transport:** Choose venues close to public transport and hotels to encourage walking, biking, and public transport use.

### Accommodation

Choose hotels with sustainability certifications\* and high energy efficiency.

Ensure they are:

- **Close to the venue:** Proximity to the event location and public transport options have a positive impact on the choice of transport (including walking and biking).

### Local Transport

For organised transport, prioritise electric buses and cars.

Encourage attendees to:

- **Walk, bike, or use public transport:** These are sustainable options.
- **Use electric taxis:** Companies like Taxa 4x35 and Dantaxi offer electric vehicle fleets, aiming for zero emissions by 2025.

\* Examples of sustainability certifications:  
Green Key, ISO, Nordic Swan & B-Corp

