



# DEVELOPMENT OF INDUSTRY GUIDELINES

Developing new industry guidelines in collaboration with relevant stakeholders.

## **WORLD NEWS MEDIA CONGRESS 2024**

The day before the congress, 70 international students and 12 congress delegates participated in a full-day workshop to address one of the news industry's biggest challenges: Getting young people to read more news. The workshop resulted in 'The Copenhagen Criteria' (7 news values to guide news producers). The news values were presented in front of more than 200 news editors and journalists at the congress.

*Partners: The World Association of News Publishers (WAN-IFRA), the Danish Media Association (Danske Medier), the International People's College (IPC), University of Southern Denmark (SDU), NewsArcade, and Copenhagen Legacy Lab.*

## **UIA WORLD CONGRESS OF ARCHITECTS 2023**

As a result of a year long collaboration between numerous stakeholders, "The Copenhagen Lessons" (10 principles for a rapid and radical change in the built environment) were launched on the final day of the congress. The aim was to create a common language to accelerate sustainable change in the built environment, which is responsible for about 40% of annual CO2 emissions.

*Partners: International Union of Architects (UIA), Royal Danish Academy, Danish Association of Architects, Realdania, Copenhagen Convention Bureau (Wonderful Copenhagen), and more.*