

QUICK GUIDE

The purpose of this template is to explore concrete and novel solutions to your legacy challenge. You will use the legacy challenge question as a springboard for exploring a variety of possible solutions. In the end, you will decide which solution(s) is worth developing further and investing in.

- 1. Come up with as many concrete ideas as possible (e.g. Let's use the host of the most famous car TV show in Denmark and build a social media campaign).
- 2. Explore and get inspired by possible direction(s) and/or the concrete change(s) we want to see.
- 3. When you have a number of ideas it's time to select the ideas you think are worth pursuing going forward.

You can use 'dot- voting' as a way for the group to identify the best ideas: Each group member gets three votes. Without talking to each other each group member indicates three different favorite ideas, with the dot of a marker. The idea with the most dots is selected to be investigated further. If you arrive at a draw you can do a second vote between the winning ideas.



BUILDING OUR  
LEGACY SOLUTIONS

LEGACY LAB TOOLKIT

wonderful  
copenhagen

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Explore as many alternative solutions to your legacy challenge as possible before you decide which one to develop further

YOUR LEGACY CHALLENGE AS A QUESTION

IDEAS

Come up with as many concrete ideas as possible.

BEFORE THE EVENT

DURING THE EVENT

AFTER THE EVENT

POSSIBLE DIRECTION

THE CONCRETE CHANGES WE WANT  
TO SEE

FROM:  
TO:  
FROM:  
TO:

SELECT THE BEST IDEA(S)