

DESCRIBE AND DOCUMENT

You may have the world's best idea for a congress but to make it happen you need the right people to understand it and get as motivated about it as you are. To help you begin your journey of describing and documenting your idea, follow the steps below.



STEP 1: DESCRIBE YOUR IDEA

Write down why there is a need for this congress.



STEP 2: LOOK FOR KEY OPINION LEADERS

Research people who might be interested in helping you with the congress. When you find someone whose profile or network is relevant, reach out and pitch your idea.



STEP 3: TEST AND DOCUMENT

Send out a survey or a campaign on Facebook or LinkedIn to see what interest there is in the congress. You can use this as documentation if you choose to reach out to Copenhagen Congress Incubator.