**Copy that can be used on your destination page, in SoMe posts etc.**

You are more than welcome to use the below copy for customised content on your website, SoMe channels or in other promotional material. Feel free to copy paste as you see fit.

**Eg:**

*“We are excited to host our xx congress in Copenhagen. Home to some of the best restaurants in the world, impressive architecture and design, a rich royal history and a wide array of cultural offerings, the city has something for everyone.”*

*“With xx days to go to the xx congress, it’s time to share some information about the destination and what to expect when outside of the venue. Copenhagen is home to one of the oldest monarchies in the world with a history tracing back to the Viking Age. It’s surrounded by water and has one of the world’s most distinct and innovative food scenes. It is the perfect place to test your bike riding skills while taking in some of its sights. (LINK)”*

**Short destination texts**

**Copenhagen**

Home to some of the best restaurants in the world, impressive architecture and design, a rich royal history and a wide array of cultural offerings, there is something for everyone in Copenhagen. A city planned with pedestrians, cyclists and green spaces in mind, the Danish capital has also earned international praise for its high level of sustainable living. It is the perfect place to test your bike riding skills and ride amongst the locals; but no need to worry if you prefer to jump on a metro: the city’s extensive public transport network makes it easy to get around. Regardless of what you prefer you can rest assured that you have arrived in one of the safest and most livable cities in the world.

**A city surrounded by water**

Whether it is the scenic harbour, the beautiful canals or the inner-city lakes, water takes center stage in Copenhagen. Over the past 25 years, the City of Copenhagen has taken measures resulting in the improvement of the water quality of the once industrial harbour. Today, the harbour is a favourite spot for recreational activities such as swimming, kayaking, rowing and stand up-paddling, as well as urban farming and fishing, with organisations such as Havhøst growing Danish oysters and mussels inside the harbour. If you prefer to just sit back and enjoy the view, there are plenty of canal tours that take you through some of Copenhagen’s many popular sights.

**Gastronomic powerhouse**

For those wanting to sink their teeth into mouthwatering food, [Copenhagen’s restaurant scene](https://www.visitcopenhagen.com/copenhagen/eat-drink/restaurant-guides) is among the world's most distinct and innovative, and it caters to all budgets, tastes and situations. The city is home to 15 Michelin restaurants, including noma and the world’s number one, Geranium. The many street food markets are popular among locals and visitors alike and the city’s bustling bar and cafe scene means there is always a new place to try out.

**Where bikes rule the world**

Copenhagen has been named the most [bike-friendly city](https://www.wonderfulcopenhagen.com/wonderful-copenhagen/international-press/worlds-most-bicycle-friendly-city) in the world due to its extended and sophisticated bike infrastructure that makes cycling both convenient, safe and fast. Curb separated bicycle tracks, bike-bridges across the city canals, cycle superhighways and traffic lights for bikes are part of the daily commute for many Copenhageners. With bikes outnumbering cars in Copenhagen, visitors will find that one of the best ways to explore the city is in fact by bike. Many of the city’s hotels provide free bikes for their guests just as there are several bike rentals that will help you get riding in no time.

**Capital of sustainable development**

It may not come as a surprise that a city with such a strong focus on bikes is also one of the most sustainable destinations in the world. Just like the rest of Denmark, Copenhagen has a strong track record of pursuing green solutions to help reduce its carbon footprint. For visitors and locals alike, this means that there are several sustainable activities to embark on such as taking a dip in the city’s clean harbour water, going bike riding or skiing on top of CopenHill - an artificial skiing slope and a recreational hiking area on top of a waste management center.

**Design and architecture heaven**

If you are interested in design and architecture Copenhagen is the place to visit...

**A forward-looking city with a rich history**

Copenhagen is home to one of the oldest monarchies in the world with a history tracing back to the Viking Age. History is everywhere in Copenhagen where cobblestone streets, palaces and royal artefacts make for a beautiful backdrop to the modern life lived by the Copenhageners of today. Here you will find the colourful old houses and other historic sites next to next-level contemporary architecture that is part of Copenhagen’s vision to incorporate sustainability in every possible way. Visitors looking to familiarise themselves with Copenhagen’s DNA as well as its history can pick and choose from a long list of [museums](https://www.visitcopenhagen.com/copenhagen/activities/copenhagens-top-museums) and [royal attractions.](https://www.visitcopenhagen.com/copenhagen/activities/royal-and-historic-copenhagen)

**Health and safety in focus**

Copenhagen was recently named the safest city in the world by the Economist Intelligence Unit. For many, this top ranking is hardly surprising as the Danish capital has long been an incredibly safe place to live as well as to visit. Crime rates are low, healthcare is easily accessed, and the population’s overall health is high – all of which contribute to a high level of trust in the authorities. Visitors will even find that moving around – whether on bike or by public transport – is safe and easy. Finally, world-class IT infrastructure helps provide a very secure setting for business events.

**Copenhagen in summer**

Summer in Copenhagen means spending as much time as possible outside, and the long summer days gives you plenty of time to explore the city. This is the perfect season for familiarising yourself with the city’s bike culture or blending in with the locals in some of the many parks and gardens. Those hoping to go for a swim are never far away from a city beach or a harbour bath in Copenhagen. In fact, the harbour water is so clean that you can swim in it, making it a popular pastime among locals in summer.

If you are here for the food, you can easily combine fine dining with visits to street food markets or enjoy a drink outside at a cosy café or bar. Those hoping to do some sightseeing can cruise the harbour and inner-city canals while taking in sights such as the Christiansborg Palace and Christianshavn.

[Read more](https://www.visitcopenhagen.com/copenhagen/activities/summer/essential-guide-summer-copenhagen) about Copenhagen in summer.

**Copenhagen in the autumn**

Copenhagen in autumn is much more than bleak weather and windy days. The city’s many trees and parks take on a beautiful golden hue and everywhere is a little less crowded. At the beginning of the season, it is still possible to experience beautiful, sunny days - even some late summery ones calling for long walks outside. As the days start to cool down, there continue to be plenty of outdoor activities around the city, and places to go on a rainy day. Take the opportunity to eat at a restaurant, visit one of the city’s many museums, go on a shopping spree or get your daily dose of ‘hygge’ at one of the numerous cosy cafes.

You can find more information on what to do in autumn [here.](https://www.visitcopenhagen.com/copenhagen/activities/autumn/guide-fall)

**Longer texts**

**Eat your way through Copenhagen**

For those wanting to sink their teeth into mouthwatering food, Copenhagen’s restaurant scene is among the world's most distinct and innovative, and it caters to all budgets, tastes and situations.

Since the new Nordic cuisine took off in the early 2000s, Copenhagen’s restaurant scene has continued to expand at a rapid pace, making the city a favourite among foodies. The city is currently home to 14 Michelin restaurants, including the world’s number one and two, noma and Geranium. The many street food markets are popular among locals and visitors alike and the city’s bustling bar and cafe scene means there is always a new place to try out.

That food has become a central part of Copenhagen’s DNA is clear when visiting the city. It is impossible to ignore the noma effect with so many places having some direct or indirect link to Copenhagen’s landmark restaurant. Among these noma offshoots are Popl, Amass, Mirabelle, Barr, Sanchez Cantina and Hart Brød+Bar, to name a few. Representing various cuisines, they all share an uncopromising focus on sustainability, locally sourced products and seasonal produce.

For more information about Copenhagen’s food scene and what restaurants to visit go here: <https://www.visitcopenhagen.com/copenhagen/eat-drink/restaurant-guides>

**Useful links:**

Get inspired and discover Copenhagen’s classic tourist attractions, palaces, museums, hidden treasures and much more [here](https://www.visitcopenhagen.com/copenhagen/activities/see-and-do).

Find an extensive overview of restaurants, cafes and bars [here](https://www.visitcopenhagen.com/copenhagen/eat-drink/restaurant-guides).

Visit the Copenhagen neighbourhood guide [here](https://www.visitcopenhagen.com/copenhagen/neighbourhoods/guides).

Find practical tips and information about Copenhagen [here](https://www.visitcopenhagen.com/copenhagen/planning/plan-your-trip).

**Sign up to newsletter:**

For more news and information about Copenhagen make sure to sign up to the ‘Copenhagen Unfolded’ newsletter: [https://www.visitcopenhagen.com/copenhagen/diverse/copenhagen-unfolded](https://www.visitcopenhagen.com/copenhagen/diverse/copenhagen-unfolded%C2%A0)