



COPENHAGEN - PRESS KIT

IBTM WORLD BARCELONA, 30 NOV – 2 DEC 2021



CONTACTS

FOR CONGRESS ENQUIRIES:

JULIE BERG

jub@woco.dk

FOR M&I INQUIRIES:

DORTHE FREED

drf@woco.dk

FOR PRESS ENQUIRIES:

ANNE MARIE BARSØE

amb@woco.dk

COPENHAGEN LEGACY LAB TAKES HOME GLOBAL DESTINATION SUSTAINABILITY MOVEMENT'S INNOVATION AWARD 2021

The Copenhagen Legacy Lab by Wonderful Copenhagen CVB has been revealed as the winner of the Global Destination Sustainability Movement's estimable Innovation Award 2021. The announcement was made on 26 October at the 60th ICCA Congress' hub in Paris and given for the concept's forward-looking credentials and strong efforts to accelerate the meeting industry's focus on legacy work.

Read more on: <https://www.wonderfulcopenhagen.com/convention-bureau/news-room/copenhagen-legacy-lab-takes-home-global-destination-sustainability-movements-innovation-award-2021>

ECONOMIST INTELLIGENCE UNIT: COPENHAGEN TOPS SAFE CITIES INDEX 2021

Copenhagen has been named the world's safest city in a new report by the Economist Intelligence Unit (EIU). Earlier this year, the EIU released its 4th edition of the Safe Cities Index (SCI) which ranks 60 cities worldwide across five continents. It measures the multifaceted nature of urban safety, with 76 indicators organized along five pillars: personal, health, infrastructure, digital, and (new this year) environmental security. And in 2021, Copenhagen tops the charts scoring 82.4 points out of 100.

Read more on: <https://www.wonderfulcopenhagen.com/convention-bureau/news-room/economist-intelligence-unit-copenhagen-tops-safe-cities-index-2021>

COPENHAGEN SUSTAINABILITY GUIDE UNDERLINES CONGRESS CITY'S PERSISTENT FOCUS ON GREEN LEGACY

Congress destination Copenhagen has issued a brand new and forward-looking Copenhagen Sustainability Guide, offering hands-on solutions and strategic thoughts on next-generation events and congresses, leaving no one behind.

Read more on: <https://www.wonderfulcopenhagen.com/convention-bureau/news-room/new-copenhagen-sustainability-guide-underlines-congress-citys-persistent-focus-green-legacy>

TIME OUT MAGAZINE: COPENHAGEN'S NØRREBRO DISTRICT IS THE COOLEST IN THE WORLD

With its focus on the local community, its ultramodern architecture and diverse history, combined with a flurry of new openings within Copenhagen's food scene, the Nørrebro district in Copenhagen tops Time Out Magazine's 'World's Coolest Neighbourhoods 2021' list.

Read more on: <https://www.wonderfulcopenhagen.com/wonderful-copenhagen/international-press/time-out-magazine-copenhagens-norrebro-district-coolest-world>

CULINARY POWERHOUSE COPENHAGEN IS NOW HOME TO THE WORLD'S TWO BEST RESTAURANTS IN 2021

Noma does it again and breaks all records after being selected as the world's best restaurant for the 5th time. With fellow restaurant Geranium in second place, two Copenhagen based restaurants are now in the lead of cementing Copenhagen's position as the gastronomic hotspot of the world.

Read more on: <https://www.wonderfulcopenhagen.com/wonderful-copenhagen/international-press/new-nordic-cuisine-top-world-copenhagen-now-home-worlds-two-best-restaurants-2021>

- AND IS AWARDED 23 MICHELIN STARS

Copenhagen's culinary scene continues to thrive as Guide Michelin Nordic Countries 2021 assigns 23 stars to 14 of the city's restaurants - including three stars to Noma - as well as three Michelin Green Stars to promising local venues promoting sustainability and two Michelin Special Awards.

Read more on: <https://www.wonderfulcopenhagen.com/wonderful-copenhagen/international-press/culinary-powerhouse-copenhagen-awarded-23-michelin-stars-2021>

HYBRID MEETINGS AND SAFETY - THE DANISH WAY

Denmark offers a strong mix of powerful digital infrastructure, innovative locations, and an efficient and interconnected conference eco-system. Learn more about why Denmark is the right choice for hybrid events and find inspiration on our new hybrid toolbox created by MeetDenmark, the Danish development association for business tourism - and get wiser too on why Denmark is The Safe Choice for meetings and conferences in an also newly published inspirational catalogue by MeetDenmark.

Read more on: <https://www.wonderfulcopenhagen.com/meetdenmark/news-facts-guidelines/hybrid-meetings-denmark> and <https://www.wonderfulcopenhagen.com/meetdenmark/safechoice>

COPENHAGEN READY FOR THE GRAND DEPART OF TOUR DE FRANCE 2022

One of the world's best cycling countries welcomes the world's greatest cycling race on 1-3 July 2022, when Copenhagen plays host to the Grand Départ of Tour de France 2022.

With almost half of the locals cycling to work and school on the many beautiful cycling bridges and the 379 kilometers of designated cycling paths, it is no wonder that Copenhagen has been named the best cycling city in the world. The locals love their bicycles but even if they travel with great velocity, it's still quite different from the spectacle awaiting in 2022, as top athletes will battle for the Tour de France yellow jersey in a 13-kilometer time trial in central Copenhagen followed by two further stages in Denmark.

Read more on: <https://letourcph.dk/en>

STAYING POWER IN COPENHAGEN: HOW THE DANISH CAPITAL'S HOTEL BOOM CONTINUES IN 2021 & BEYOND

BELLA ARENA. Villa Copenhagen. NH Collection Copenhagen. Comfort hotel & The Hangar. The Socialist. Scandic CPH Strandpark. Comwell Copenhagen Portside. The Darling. h27. ZOKU. Marienlyst Seaside Resort. Scandic Spectrum. 25hours hotels. Scandic Nørreport. These days, the list of new and newly refurbished hotels and venues in the Danish capital seems almost incessant.

Copenhagen's staying power continues to rise relentlessly. Nowadays, the capital region boasts some 34,000 hotel rooms, thereof more than 72 per cent holding international eco-certifications. It offers everything from chic boutique hotels to international hotel chains like CitizenM, NH Hotels, Accor, Marriott, Moxy and Radisson – and an impressive range of top-modern meeting and conference facilities to go. And Copenhagen just keeps adding more.

Take a closer look at some of the new and newly refurbished hotel and conference venues right here:

BELLA ARENA

That's the name of Copenhagen's brand-new arena revealed in September 2021 and built as an extension of the ever-popular Bella Center Copenhagen conference and congress center (Scandinavia's largest) with room for 7,000 seated guests. With it, the city can now host even larger international events in top-modern and truly innovative and sustainable settings. The arena is not only connected to the existing Bella Center via a large glass atrium, but also to the iconic AC Hotel Bella Sky, and together, the arena, the hotel, and the Bella Center can now take in events with up to 30,000 participants

Read more on: <https://www.wonderfulcopenhagen.com/convention-bureau/news-room/bella-arena-new-arena-copenhagen-room-7000-seated-guests-named>

Villa Copenhagen

New to Copenhagen since mid-2020, the century-old Danish Post and Telegraph office, adjacent to Tivoli Gardens, now houses the Villa Copenhagen and is often referred to as the city's 'Grande Dame Hotel of the 21st century'. The hotel offers approachable, conscious luxury through a commitment to the UN Sustainable Development Goals and 390 awe-inspiring rooms, a spacious courtyard, contemporary bar, ambitious restaurant, and rooftop pool. Its notable oak-paneled boardroom facilities go hand in hand with top modern facilities such as conference room chairs made of recycled ocean waste and designed by the local Mater Design studio, and the venue is perfect for both small meetings and large events of up to 1,200 persons.

Read more on: <https://villacopenhagen.com/>

NH Collection Copenhagen

In September 2021, NH Collection Copenhagen opened its doors to the public, welcoming guests to stay at the new 5-star hotel set on the scenic Copenhagen waterfront. The eco-conscious top venue totals 394 rooms and suites, two restaurants, a hotel bar, a lounge area, relaxation rooms and a fine range of small-to-large-scale meeting rooms with a capacity of up to 252 persons - all in an inspiring environment overlooking the Copenhagen harbour.

Read more on: <https://www.wonderfulcopenhagen.com/wonderful-copenhagen/international-press/nh-hotel-group-opens-its-first-five-star-hotel-copenhagen>

Comfort Hotel Copenhagen Airport and The Hangar

In May 2021, Nordic Choice Hotels raised the bar for international conference venues further with the opening of Comfort Hotel Copenhagen Airport and the Hangar next to the hotel group's existing Clarion Hotel Copenhagen Airport. With the addition, the hotel chain now offers 66.000 m2 divided between nearly 1000 hotel rooms, an enormous conference hall and 33 meeting rooms just a four minute walk from the airport. The Hangar, the name of the hotel's new conference venue, is the largest conference venue directly connected to an airport in Northern Europe. It features 3900 m2 including a huge conference hall of 2500 m2 with space for up to 2,150 people - a classic conference, 5 Cessna planes, or 25 cars - and dividable into five separate sections for up to 500 people in each.

Read more on: <https://www.mynewsdesk.com/uk/nordic-choice-hotels/pressreleases/biggest-airport-conference-venue-in-northern-europe-just-opened-in-copenhagen-3105950>

Scandic CPH Strandpark

This 4-star hotel opening back in May 2021 is perfectly located just some 600 meters from Copenhagen International Airport. In addition to offering top modern conference facilities seating 400 up to delegates, the 24,000m2 hotel has 357 rooms, underground parking, a private marina, a restaurant and a sky bar, a huge wellness & spa area with sauna and indoor pool – all with excellent views of the Øresund Strait and the Øresund Bridge linking Greater Copenhagen with neighbouring Sweden.

Read more on: <https://www.scandichotels.com/hotels/denmark/copenhagen/scandic-cph-strandpark>

Comwell Copenhagen Portside

In January 2021, the award-winning Comwell Group opened its first hotel in the Danish capital. Located in Copenhagen's developing urban district of Nordhavn, the Comwell Copenhagen Portside (Dolce by Wyndham). The 4-star hotel is designed by the Danish makers Arkitema Architects, who drew inspiration from the harbour areas' historic warehouses to create a 493-bedroom hotel with an additional 18 conference and meeting rooms with a total capacity of 600 pax. as well as an exciting underground event space. The eco-certified venue lies conveniently next to Nordhavn's brand new Metro station with direct link to the city center and is already known for its signature green (plant) walls, Nordic interior and art-work, and airy roof gardens.

Read more on: <https://comwell.com/en/hoteller/copenhagen-portside>

The Darling

There's a new darling in town too. In November 2020, a new design guest house opened in the heart of Copenhagen. Surrounded by the very best of Danish design and art, by the likes of Finn Juhl, Hans

Wegner, Poul Kjærholm, Arne Jacobsen, and of younger, lesser-known talented local designers and artists, the works take center stage at this little design heaven set in a charming building from the early 18th century. The approx. 100 m² and one-bedroom residence is the perfect sanctuary for design aficionados slash business traveler with a hang for design – and 'must have' pieces, can be purchased online too.

Read more on: <https://thedarling.dk/>

h27 (formerly Hotel Twentyseven)

The Motel One owned hotel [h27](https://www.hoteltwentyseven.dk/) has been reimagined as the city's latest downtown boutique hotel. A major interior makeover of their 200 rooms, hotel foyer, courtyard and other co-sharing areas has added new soul to the hotel with an emphasis on quality mid-century Danish design. Adding a little Danish "hygge", the rooms have been re-categorised as e.g., "Cozzzy", "Pocket" and "Lux".

Read more on: <https://www.hoteltwentyseven.dk/>

The Socialist

Housed in an old transformer station in the heart of Copenhagen, the Socialist is a design hotel with the most striking of visual expressions. From the outside, its bronze industrial façade appears closed and anonymous, but within lies an interior of exquisite materiality, and a place of vibrant social interaction - where the city's creative community, in-the-know locals and ever-curious visitors come to work, play, and stay. With 31 rooms and suites, multiple dining concepts and a non-stop calendar of social and cultural events, the venue allows guests to discover the best the city has to offer, first-hand.

Read more on: <https://www.hotelthesocialist.com/>

Aparthotel ZOKU Copenhagen

ZOKU Copenhagen opened in early 2021 with 160 loft style aparthotel rooms, including fully equipped kitchens, private dining areas and misc. standard hotel room amenities. Situated on Amager, yet close to central Copenhagen, the cool capsule living and co-working space is a great solution for extended stays. Zoku comes with a central garden, a rooftop greenhouse with and communal spaces, and its hotel restaurant is run by Kavita Shah (a former staff member at the 3-starred Michelin restaurant [Geranium](#)) who focuses on healthy meals based on local and sustainable ingredients.

Read more on: <https://livezoku.com/copenhagen/>

Marienlyst Strandhotel (Seaside Resort)

Facing the strait of Øresund and located in Elsinore just 1 hour from Copenhagen Airport, this 4-starred seaside resort offers stunning ocean views, modern conference facilities, an award-winning Spa. The hotel currently offers 280 rooms and is busy expanding with another 55 rooms. It also belongs to the area's largest and most modern conference hotels and offers refreshingly new and different frames for staging meeting and conferences from 3 to over 400 participants. Another new conference with a capacity of up to 180 person is also in pipeline with access to the hotel's rooftop terrace overlooking the sea. And 2021, the hotel venue officially became the permanent base for the men's national soccer team.

Read more on: <https://www.marienlyst.dk/en/>

The one's to watch:

Next House Copenhagen

Arp-Hansen Hotel Group, the largest local hotel chain with more than 4,350 rooms and 100 conference rooms distributed among 12 hotels and one hostel at the best addresses, plans to open a second budget friendly hostel just a stone's throw from Copenhagen Central Station, Tivoli Gardens, and the harbour front. Dubbed Next House Copenhagen, the new hostel will have a capacity of 1,650 guests across 433 rooms, of which around half will be 4-bed dorm rooms, one-quarter small, gorgeously-designed double rooms, and the rest 6-bed dorm rooms - all of which have private toilet and bathrooms, air conditioning, and Wi-Fi. The 12 storey venue will comply with DGNB certification for sustainable building and includes e.g., solar panels, and it comes with hanging gardens, two rooftops with great city views, fitness and yoga, quiet rooms, 4 bars, a cinema, etc.

Read more on: <https://www.arp-hansen.com/hotels/next-house-copenhagen>

Scandic Spectrum

Also worth looking out for is the Scandic Spectrum expected to open in early March 2022. The hotel will become Scandic's largest and most spectacular hotel to date with 632 rooms, an entire floor devoted to restaurants, bars, and a terrace with excellent views of Copenhagen city, a 25m long pool and multiple green oases, and sparkling new meeting and conference facilities. It will be located on Kalvebod Brygge, a prime site in downtown Copenhagen, close to some of the capital's most attractive sights, including the Tivoli Gardens, and to the city's walkable waterfront.

Scandic Nørreport

Another Scandic hotel is expected to open in June 2022 right in the middle of it all, the Scandic Nørreport. The 4-star hotel will offer 100 hotel rooms, a restaurant, skybar, and rooftop terrace with spectacular views of the Copenhagen skyline and will be the perfect choice for both a weekend getaway or when visiting the city for business.

Read more on both Scandic properties on: <https://www.scandichotelsgroup.com>

25hours hotels Copenhagen

Come Spring 2022, and 25hours hotels will open their first hotel in Denmark right in the historic heart of Copenhagen. The new boutique hotel is to be named '25hours Hotel Round Tower' as will be located adjacent to the city's landmark observatory, The Round Tower, built by King Christian IV. The complex will comprise of four buildings with 243 rooms, a large wellness area, bar and café, and a cozy courtyard open to hotel guests and locals and lies just a 5-mins. walk from central bus, Metro & train hub Nørreport.

Read more on: <https://www.25hours-hotels.com/>

- Ends -

TO THE EDITOR

COPENHAGEN FAST FACTS

- Experienced and popular congress city: continually in the Top 15 most popular destinations worldwide
- Easily accessible, short distances and with a well-functioning infrastructure
- Voted no.1 in the world in the Economist Intelligence Unit's Safe City Index 2021
- Safe – also rated 3rd most peaceful capital in the world with a population of less than 5 million
- Secure - Copenhagen mirrors Denmark's security and transparency
- World's most livable city: tolerant, compact, waterfront, green, creative, relaxed, urban city spaces
- Clean and green: sustainable focus in urban development, gastronomy, transportation, and more...
- Combining history and heritage with innovative design and architecture due to a unique blend of creativity, craftsmanship, and democracy
- A leading gourmet capital of Europe - boasting 23 Michelin Stars and 3 green Michelin awards in 2021
- Location of three Michelin Star Noma and Geranium; the World's Best and 2nd Best Restaurant in 2021
- Experienced - popular congress city with a variety of state-of-the-art venues and hotels
- Offering an extensive and useful Meeting Planner Guide, see: <https://meetingplannerguide.com/>
- English speaking workforce as a second language
- Home to some of the happiest people in the world
- City working together - active CVB assisting free of charge and with support from key local partners

More details and news on: www.copenhagencvb.com (newsroom)

Image & video materials to go on: <https://platform.crowdriff.com/m/visitcopenhagen>

Follow us on Twitter: @copenhagencvb

LinkedIn - Copenhagen Convention Bureau

#Copenhagen #eventprofs #IBTMWorld2021