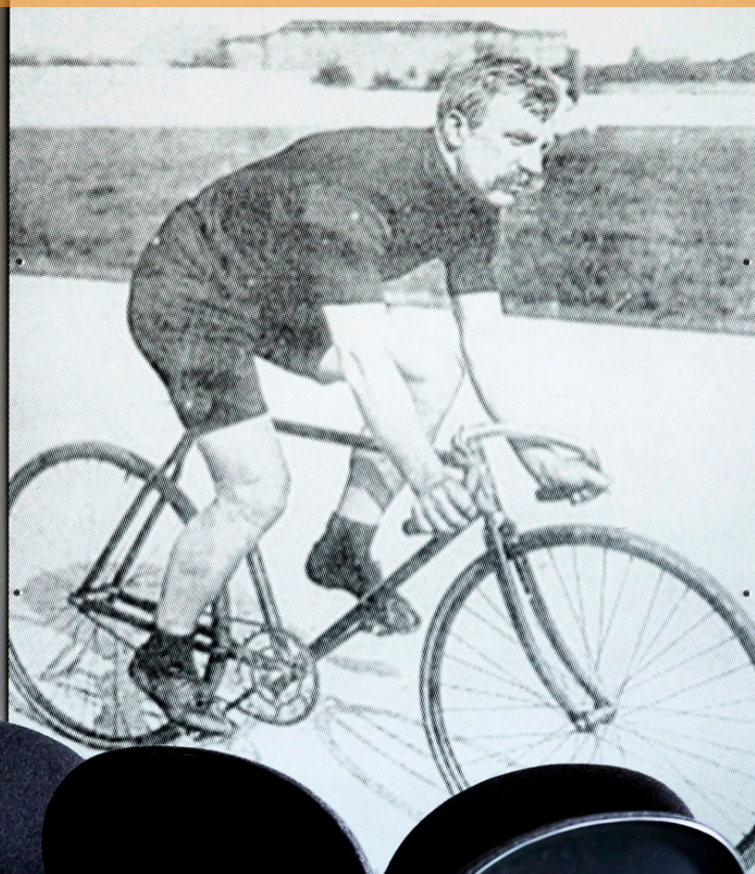




BALLERUP  
KOMMUNE



Small text on a vertical panel, likely a historical note or exhibition text.

# CONFERENCES & MEETINGS BALLERUP SUPER ARENA



# WELCOME

*"For us Ballerup Super Arena is perfect. From the first meeting where we presented our plans the process was set in motion always with a positive attitude from the staff that also offered lots of ideas, input and solutions. Our customers are still impressed by the view when they arrived in the arena and looked across the hall with our cycling exhibition in the middle. It is really fantastic. The building itself is unique, it is impressive, and for us it was important that we could have a trade show in such close proximity to Copenhagen with practically unlimited parking.*

*It is a unique arena and the staff deserves an A+"*

MORTEN CHRISTENSEN, SALES MANAGER

HF CHRISTIANSEN

*"Our "MED conference" touches on a really important topic where the surroundings really matter - and they are great in Ballerup Super Arena. The arena is a unique place that offers something more than traditional conference centers, and in addition it is a highly professional framework that at the same time gives the feeling of being on home turf"*

CHIEF EXECUTIVE OFFICER EIK MØLLER

BALLERUP MUNICIPALITY

*"At Capital Events we have great experience in making events at Ballerup Super Arena. There are many opportunities and great creative flexibility. And the acoustics are in the highest class. Our clients has the whole arena for themselves, and it is both possible to use own suppliers or let the house help. It is always a great pleasure to work in BSA"*

MAGNUS HOLM-CARLSEN, CLIENT DIRECTOR & PARTNER

CAPITAL - EVENTS



## A UNIQUE ARENA

Would you like to host your next event in a unique Nordic setting with a high ceiling with wooden beams, plenty of space and where only your ideas set the limits?

Ballerup Super Arena is known as the cycling arena in Denmark, but it is also a modern and attractive venue for events such as conferences and trade shows.

We are aware that no two events are the same, and in the arena it is possible to section our main hall to suit your needs. Our most important job is to help you make the most of the many possibilities of the arena.

An event coordinator will be assigned to you and will help you get settled in the arena and recommend catering providers and technical solutions so you will have the best team in place to support your unique event.



## MODERN SETTING

Ballerup Super Arena was constructed in 2001 and is welcoming, new and modern. With its raw concrete and with a clear view of the wooden beams the style is New Nordic and minimalistic. The setting is discreet and easy to shape with your own look and theme.

The arena is equipped with good technical solutions in screens, sound and Wi-Fi. From the arrival at the main road, through the foyer and all the way to the keynote speaker we offer a total screen solution so participants will feel welcomed. For larger setups we will guide you to the solutions that suit your needs.

The acoustics are so good that the arena is praised by professional concert organizers, and with a dedicated fibre connection there is capacity for even advanced and demanding IT-setups.



## CLOSE TO COPENHAGEN

With its location in the middle of the Copenhagen Metropolitan Area the arena is well located. It is easy to get to and there is plenty of room for the guests of the event.

We have 1,400 free parking spaces, one minute to the nearest motorway point and 500 meters to the nearest bus stop.





## ARENA OF POSSIBILITIES

Ballerup Super Arena is the perfect location for events with 300-9,200 participants. For a smaller group our Thorvald Ellegaard-lounge is ideal.

The inner circle has a pillar free floor space of a staggering 3.690 square meters. It is well suited for exhibitions and trade shows, but works equally well as a large conference hall or perhaps two midsize halls? Since the floor is completely free of pillars there is a clear view throughout the arena and the opportunity to section it in countless ways.

With a black box solution an intimate atmosphere is created in the middle of the arena. This area seats from 300 to 2,800 participants that can listen concentrated while the rest of the arena can be used for dialogue, breakout sessions and dining areas. A black box consists of a black ceiling-high curtain that forms a closed interruption free space in the center of the arena. The space can fit a stage in the middle to create an amphitheater-like center. Or one can choose a classic conference set-up with seats facing a stage.



Independently of the inner circle, the arena has three meeting rooms with room for 80-120 participants. At the same time open areas and stands can be made into alternative and well- functioning active spaces.

Professional kitchen facilities make it easy for catering providers to work in the arena. And there are many ways to separate dining and conference areas.

The arena is placed in Ballerup Idrætsby that stretches across four square kilometers. This allows for grand gestures inside – as well as outside of the building.

## DENMARK'S CYCLING ARENA

Since its construction in 2001 Ballerup Super Arena has been the cycling arena of Denmark. This is where talents are born and the track cyclists improve their times with margins in order to pave the way for the next Olympic medal. It is also the venue of the historic and spectacular Six Day Copenhagen that is held annually.

An integral part of the arena's architecture consists of a cycling track, the velodrome which forms a circle around the main hall called the inner circle. There is ample opportunity to use the cycling track as a creative frame for the event or if your event requires it simply cover it. Or perhaps you would like to combine your event with a race on the track?



## WE LIVE FOR THE SPORT

Ballerup Super Arena is municipally owned and run. Accountability and safety are a part of our DNA. At the same time we are anchored in the local community and have a special local commitment. This means that revenue related to the letting of the premises go into a cycle that enables us to support sports locally and nationally.

There is also a good opportunity to use the sport as part of a social element in your event.



## HOPE TO SEE YOU


When you plan an event in Ballerup Super Arena we assign you an event manager that will help you get the most out of this arena of possibilities.


We are on hand to help with technical solutions from screens to light and sound in order for the stage to be ready in time for your event. If we do not have it in-house we are happy to share our network that knows the arena well.


Do you need catering, accommodation or marketing of your event? We are happy to help find the solutions with you.

## CONTACT

Would you like to know more or would you like a quote on your next big event?

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 +45 2154 1943 or +45 2516 9713

 [www.ballerupsuperarena.dk](http://www.ballerupsuperarena.dk)

We look forward to hearing from you.





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