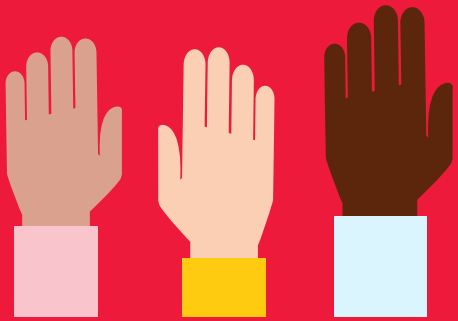


VOLUNTEER COMMUNITY INVOLVEMENT

Engaging the public in congresses through volunteer programs.

TOUR DE FRANCE 2022

Prior to the event in Denmark, the 13 cities hosting the three stages received funding to train 900 volunteers in first aid and defibrillator use. The goal was to use the event as an opportunity to engage the public as volunteers and equip them with skills that would continue to benefit the communities long after the tour ended.

Partners: Trygfonden, Nyborg Kommune, and Roskilde Kommune.

2023 BWF WORLD CHAMPIONSHIPS

During the World Badminton Championship in Copenhagen, Danske Seniorer created a volunteer program for seniors to engage them in the event and facilitate building new social communities. Around 30 seniors participated in the program, which highlighted the physical and mental health benefits of racket sports.

Partners: Danske Seniorer, DGI, Badminton Denmark, and Copenhagen Legacy Lab.

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