

PUBLIC HEALTH SCREENING

Increasing health awareness and early detection of diseases.

EASL 2023

THE EUROPEAN ASSOCIATION FOR THE STUDY OF THE LIVER

During the congress in Vienna, a mobile clinic was set up near the venue, offering liver screenings to delegates, staff, and the public. The clinic tested 408 people for hepatitis C, promoting early detection and liver health awareness.

Partners: The European Association for the Study of the Lever (EASL), Vienna Convention Bureau, Echosens, Hepatos, and more.

EHA 2024

THE EUROPEAN HEMATOLOGY ASSOCIATION

During the congress in Madrid, a mobile unit at the venue enabled congress attendees and the public to donate blood as part of a campaign. The campaign resulted in 2,313 donations, aiding the recovery of 6,939 hospital patients. The goal was to increase hospital blood reserves, and the initiative has since been continued at other locations.

Partners: The European Hematology Association (EHA), Madrid Convention Bureau, Cruz Roja, and Centro de Transfusión.

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