



Reducing environmental impact

- Mini Guide

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Travel to Copenhagen

CO₂ emissions from air travel are the largest single contributor to the carbon footprint related to business tourism.

To lower emissions, our advice is to encourage some of the following choices:

- **Train and electric vehicle use:** These modes of transport typically generate lower greenhouse gas emissions than air travel and conventional cars.
- **Car-sharing:** If car-sharing is an option, it can significantly reduce emissions.
- **Fly economy class:** Economy class uses less space, limiting carbon emissions per person traveling.
- **Choose direct flights:** Direct routes reduce travel distance and the number of take-offs, which are fuel intensive.

Food and Beverage

Food choices are an essential part of our environmental impact. Concito estimates that food and beverages constitute 20% of the Danish global climate footprint.

There are considerable CO₂ variations depending on the different food choices, and red meat has a particularly high footprint.

Therefore, ensuring climate-friendly food and reducing food waste have a significant impact on an event's climate footprint.

To reduce climate impact:

- **Avoid red meat:** Red meats like beef, veal, and lamb have high carbon footprints. For example, beef has a footprint approximately 18 times higher than chicken per kilogram.
- **Consider vegan or vegetarian options:** These can significantly lower the carbon footprint.
- **Recommend restaurants that offer a variety of vegetarian and vegan dishes and menu options based on seasonal ingredients.**



Venue Choice

Selecting an energy efficient and eco-certified venue can help reduce the climate impact of your event.

Additionally, consider:

- **Minimising material usage:** Design events to limit single-use materials and implement zero-waste policies.
- **Digital handouts:** Distribute materials digitally to reduce physical waste.
- **Food waste programmes:** Ensure that the venue/catering services have a food waste programme.
- **Proximity to public transport:** Choose venues close to public transport and hotels to encourage walking, biking, and public transport use.

Accommodation

Choose eco-certified hotels with high energy efficiency.

Ensure they are:

- **Close to the venue:** Proximity to the event location and public transport options have a positive impact on the choice of transport (including walking and biking).

Local Transport

For organised transport, prioritise electric buses and cars.

Encourage attendees to:

- **Walk, bike, or use public transport**
- **Use electric taxis:** Companies like Taxa 4x35 and Dantaxi offer electric vehicle fleets, aiming for zero emissions by 2025.

* Examples of certifications:

Green Key, ISO, Nordic Swan & B-Corp

